



## Lee Wardlaw's Presentations for Adults

Lee Wardlaw is the author of more than two-dozen, award-winning books for young readers. She has published in every genre of the children's market – including picture books, easy-readers, first chapter books, novels, nonfiction, short stories and poetry – and her titles have sold more than one million copies around the world.

Lee also wears an educator's hat: A former elementary and pre-school teacher, she has a B.A. in Education, an AMI-Montessori Primary Diploma from the Montessori Institute of San Diego, and will receive her M.Ed. in Education/Child Development from Loyola University, Maryland, in 2012. Lee has 30+ years experience presenting lectures and workshops to students, teachers, librarians, parents, and budding writers.

Organizations that have hosted Lee include:

- Society of Children's Book Writers and Illustrators
- California Reading Association
- California School Library Association
- Santa Barbara Writer's Conference
- Cuesta College Writer's Conference
- Oklahoma Writers' Federation, Inc.
- Cat Writers' Association
- New Hampshire Library Association
- Florida Association for Media in Education
- American Association of University Women
- Oregon Association of School Libraries

...and more!

Lee is available for both on-site and Skype presentations. For more information regarding scheduling, fees, hand-outs, etc., please contact Lee:

[author@leewardlaw.com](mailto:author@leewardlaw.com)

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## Presentations and Workshops

### “Ten Things I’ve Learned from My Cats about Writing Haiku”



Haiku is not just the world’s shortest poetry...or a unique part of Japanese culture...or even a school lesson about syllables. Haiku is also cat-like (compact, elegant, speaking volumes in a few choice ‘meows’), and learning to write it helps children spy, pounce and capture the deceptively simple moments that happen in their world every day – and to feel more connected to that world. This presentation for educators focuses on the ten keys to writing haiku, with lesson plans and tips for using haiku in the classroom. (Available as a writer’s workshop or a large group presentation.)

*Workshop Size: 30 maximum*

*Time: 60-90 minutes*

*Presentation Size: 200+*

*Time: 60 minutes*

### “How to Write an Unsalable Children’s Book”



*See Spot. See Spot write. Write, Spot, write!* If this is your opinion of children’s books today, Lee’s workshop will huff and puff and *bloooow* that old house of stereotypes down! Learn 11 of the most common reasons an editor rejects a newbie’s manuscript, as well as the 13 elements needed to transform that didactic, lack-luster story into a dynamic, three-dimensional, salable book for young readers. And then...*See Spot cash his royalty check!* (Available as a workshop or large-group presentation)

*Workshop Size: 30 maximum*

*Time: 60-90 minutes*

*Presentation Size: 200+*

*Time: 45-60 minutes*

## "Happily Ever After: Writing Picture Books for Children"



Once upon a time you dreamed of writing a picture book. Or maybe you wrote one and submitted it for publication – only to receive a mailbox stuffed with rejection letters. If you'd like to turn that *Once Upon a Time* into a *Happily Ever After*, this workshop is for you. Discover the elements essential to a good picture book, including appropriate themes, structure and the 'oneness' of illustrations and text. Learn how to write visually, create one-of-a-kind characters and develop proper pacing and page-turns. You'll also learn how to distill ideas into simple yet spellbinding stories that children will ask for again and again. The workshop will close with an overview of the picture book market, plus tips on submissions, avoiding rejections, and the author-illustrator-editor relationship.

*Audience size: 15-40*  
*Time: 3 hours (a one-hour workshop is also available for up to 100 participants)*

## Additional Presentations/Workshops

"A Watched Mailbox Never Boils:  
A Writer's Life from Rejection Letters to Fan Letters"

"The Big Bad Editor vs. Little Red Writing Hood:  
How to Market Your Children's Book Without Being Eaten Alive"

"101 Ways to Bug Your Students - Creatively!"  
Using Lee Wardlaw's *101 Ways to Bug...* series  
in your classroom or library

"That Was So Funny I Forgot to Laugh!"  
Writing Humorous Books for Children

"Ten Things a Children's Book Author Hates to Hear"  
The Trials and Tribulations of a Career in Children's Book Writing